

# BUILD IN TULSA

powered by  Equity Quotient

## OUR VISION

Close the racial wealth gap in America by catalyzing the creation of multi-generational Black wealth through tech and entrepreneurship.

**\$19.2M**

**RAISED IN TOTAL**

**\$7.3M**

**BUILD IN TULSA \$ DEPLOYED**

**\$12M**

**FOUNDER \$ RAISED**

### WHAT DOES WEALTH CREATION MEAN?

Our goal is to help accelerate successful Black businesses, in order to create more Black jobs, that in turn help increase Black household income, and ultimately fuel the greater economy.

In our first two years, we have been laser focused on flawless execution of our activities and measuring the outputs - and we have a lot to be proud of! Below are key numbers, but potentially our favorite KPI is a human one. With our assistance, four of our Entrepreneurs-in-Network were able to buy their first homes in just the first year. As 70% of wealth is tied to Home Equity, and less than 40% of Black families own their home, this is impact worth celebrating!

### OUR THEORY OF CHANGE

#### ACTIVITIES

What we do

#### OUTPUTS

What we produce

#### OUTCOMES

Short-term results

#### IMPACT

Long-term results

Aggregate and deploy capital

Capital deployed (\$)

Increased net worth for Black communities

**Generational wealth for the Black community**

Convene accelerators partnerships

# Partnerships & ventures launched

Increased access to capital for Black communities

# Jobs created

Build and incubate ideas and companies

# Black-owned businesses launched

Economic/equity growth for Black businesses

Connect diverse investors

Venture partner \$ raised

Growth in industry-specific impact metrics

Partner with local organizations

Portfolio company \$ valuation

Increased AUM for Black funders

Measure impact

# Hours of training / coaching facilitated

## ACTIVITIES

WHAT WE DO

**361** ENTREPRENEURS IN NETWORK

**325** VISITORS ENGAGED IN OUR WORK

**4,031** TRAINING + COACHING HOURS

**120** INVESTORS CONVENED

## OUTPUTS

OUR PORTFOLIO IMPACT

**\$157,205** FINANCIAL AWARDS & PITCH PRIZES

**\$100,500** GRANTED IN HOUSING ASSISTANCE

**\$87,000** GRANTED IN OFFICE ASSISTANCE

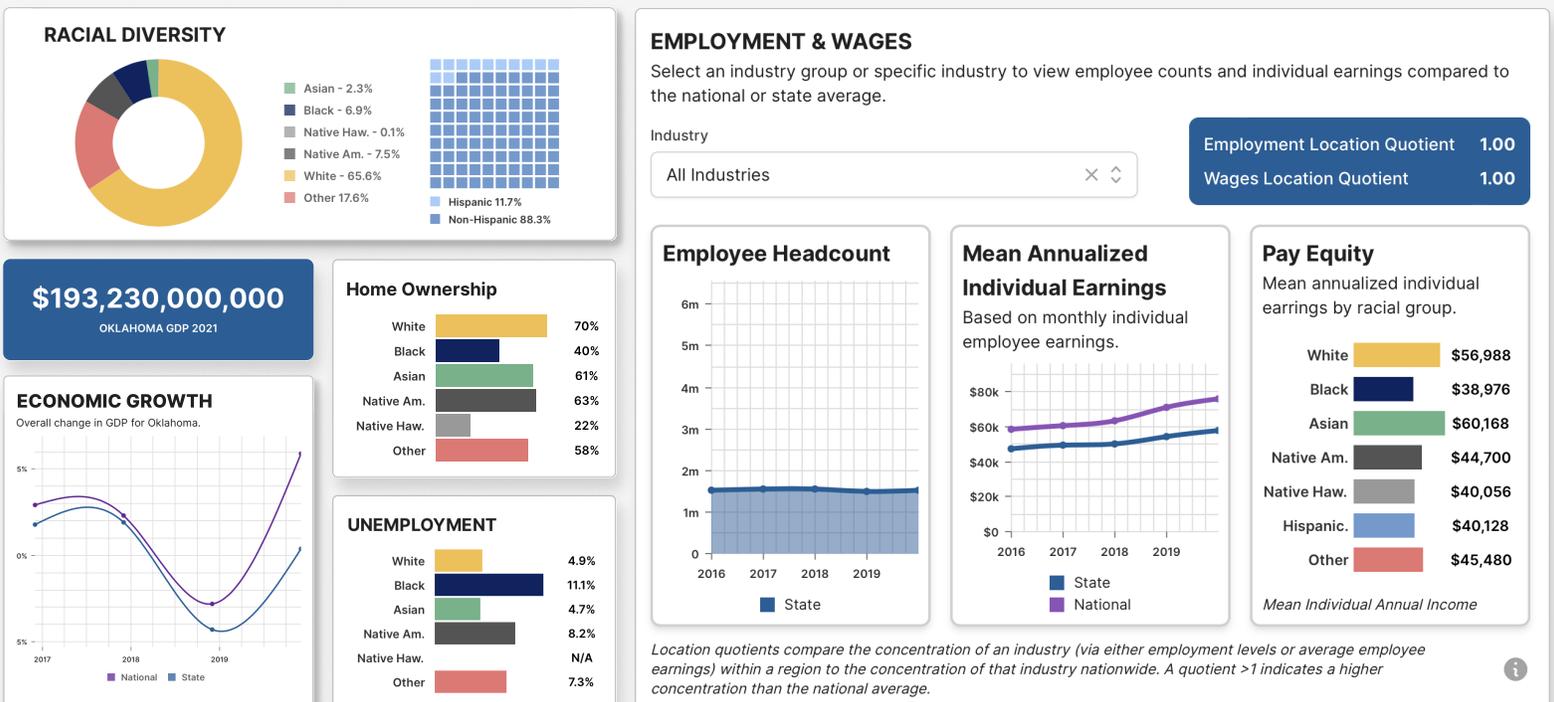
## OUTCOMES

WHERE WE ARE GOING

Our \$6.2M deployed to date has catalyzed over \$12M in future founder capital raised. One Build in Tulsa partnership alone has created over 100 new jobs in the tech sector.

Through our partnership with Equity Quotient, we are measuring the economic impact Build in Tulsa has in our region across several key metrics (below).

[Click on this link](#) to learn more and follow our progress in helping to accelerate Black multi-generational wealth creation.



Contact Ashli Sims [ashli@buildintulsa.com](mailto:ashli@buildintulsa.com) to learn more about Build in Tulsa's impact